



Type of Adhesive: Waterborne Polymer Dispersion
Field of Application: Graphic Arts > Direct Mail > Fugitive Bond

Typical Technical Data:

Viscosity:	550 cPs at 76°F
pH:	9.0
Density:	8.6 lbs./gallon
Color:	White Liquid
Solids:	38%

Properties:

57-5074 is a general purpose, removable pressure sensitive water based adhesive. It provides stronger bonds than 57-5071. It will bond paper and plastic, but release without fiber tear. It can be peeled away from paper easily. It is suggested for use in direct mail as a temporary closure for folded cards to be sent via the post office. Other applications include credit card and coupon attachment and anywhere a fugitive bond is required. All ingredients in 57-5074 are approved under the Federal Regulation 21 CFR 175.105, which relates to incidental contact of adhesives with food.

Handling and Application:

57-5074 may separate over time; this is typical for this type of adhesive. Mix before use; adhesive will readily redisperse with mild agitation. 57-5074 is supplied ready for use. Preferred running temperature is 70-85°F. This adhesive cleans up with water while wet or with soap and water when dry.

Precautions:

Do not mix with other adhesives. Product will gel if exposed to acidic pH. Please refer to the Material Safety Data Sheet for further information.

Storage Conditions:

57-5074 has a 90 day shelf life. Rotate stock, using oldest first. Keep container covered when not in use to prevent moisture loss and contamination. Do not freeze.

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